

BENCHMARKS IN THE AI LIFECYCLE

 Stages of the AI lifecycle where benchmarks are used

 Stages where other evaluations, like AI red-teaming, are used

What makes benchmarks special is that they are **used earlier** in the AI development process—notably, when **defining the goals** for an AI project.

Other evaluation tools, like impact assessment and red-teaming, are used after AI models have been built and deployed.

